By 2022, 1 in 5 British Columbians will be 65+

## Active Aging British Columbia (ABC) is th core portfolio of the Active Aging Society.

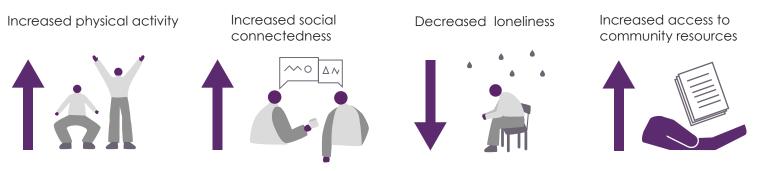
ABC is our response to counter declines in quality of life among community-dwelling older adults, to challenge increased economic strains on BC's health-care systems, and to align with BC Ministry of Health's goal to promote health and prevent disease and injury. ABC initiatives embed best evidence to manage chronic diseases and counter falls risk at the community level.

## ABC comprises two signature programs





## Choose to Move effectively enhances the health, mobility, and social connectedness of older adults



## ABC engages, integrates, and connects

**36,399** seniors benefit from ABC initiatives

active



reached at health promotion & falls prevention presentations



1500+ social media

followers

1500+ newsletter subscribers **37** knowledge & referral partners



ABC collaborates with community partners to build capacity throughout the province

